

Whatever your innovation need, we can support you.

Successful global business demands constant innovation – products, services and processes need to be tailored and improved to meet the demands of international customers, markets and supply chains.

Enterprise Ireland's **innovation supports** enable companies to develop new market opportunities and maximise their business performance. So whether you're an SME or a large enterprise, if you have the ambition, we can help you take it global.



Capability

With our specialist programmes, diagnose your innovation readiness and move quickly to put the right knowledge, infrastructure and processes in place.



Funding

From major R&D to smaller product, service or process improvement projects, we have a range of supports available.



Collaboration

Through our knowledge transfer experts, tap into the wealth of research and innovation in third-level education and research centres.

To apply or for more details, visit:
globalambition.ie/innovation

Markets won't wait. So your innovation can't either.

The new Agile Innovation Fund

Responding to the threats and opportunities posed by Brexit demands innovation.

Enterprise Ireland's new **Agile Innovation Fund** allows companies to access up to 50% in support for product, process or service development projects with a total cost of up to €300,000 – with fast-track approval.

So you can engage in the innovation activity necessary to make your international growth ambitions reality.

Up to **50%** of
funding available for
R&D projects
< **€300,000**

**STREAMLINED
ONLINE
APPLICATION**

**FAST
TRACK
APPROVAL**

To apply or for more details, visit:
globalambition.ie/agile

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Innovation comes in many shapes. We have a support for them all.

Food Innovation Supports 2018



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Innovation Supports: Driving Global Performance.

The link between our innovation supports and commercial performance is clear from a 2016 survey of over 2,000 clients that compares companies performing research, development and innovation **with** Enterprise Ireland support and companies performing research, development and innovation **without** support.

Enterprise Ireland client companies that availed of Innovation **Capability and Funding** support saw:

+ **36%** **More Global Sales**

Enterprise Ireland client companies that availed of Innovation **Capability, Funding and Collaboration** support saw:

+ **67%** **More Global Sales**



Innovation Capability Supports

Innovation Health Check

An adviser facilitates diagnostic sessions in which your innovation strengths and weaknesses are assessed, areas for improvement are agreed, and the right supports are identified.

Excel & Growth Programmes

These one-day programmes help improve your capabilities for identifying innovation opportunities for growth, reducing risk throughout the innovation process, and managing the successful delivery of R&D and innovation projects.

Innovation 4 Growth Programme

This programme helps ambitious companies to build innovation plans and processes by developing opportunities to grow their business. Members of your management team learn how to manage successful innovation projects from building a roadmap through to monitoring KPIs that track project performance.



Innovation Funding Supports

Agile Innovation Fund

This fund supports clients to quickly develop innovations and respond to opportunities and threats in new and existing markets. It is a great fit for companies that need to rapidly develop solutions or are planning a first R&D project. Eligible companies submit a short online application form to get quicker approval for projects with a maximum expenditure of €300,000.

Business Innovation Funding

This fund supports companies that want to seriously step-up how they do business. Projects should involve a real change to your company's business model, possibly by implementing a new service delivery or production method. Projects should be innovative and include a level of risk, and not simply focus on routine changes or adopting best practices.

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Technical Feasibility Funding

This funding supports the better planning of R&D and innovation projects. These grants are designed to encourage companies to think strategically about disruptive technologies and take time to look beyond their own organisation for inspiration and guidance.

Larger R&D Funding

This funding supports companies to conduct industry-led R&D that helps grow sales and employment. It supports companies to expand to new markets or increase competitiveness through the strategic development of new or improved products, services and processes. Companies may also qualify for tax credits under the R&D Tax Credit Scheme.



Innovation Collaboration Supports

National Research System

Learn how new insights from researchers in the Higher Education Institutes can work for your business. Apply for a €5,000 Innovation Voucher to fund a knowledge provider to solve a technical or business challenge. Be introduced to international programmes like Horizon 2020 to find opportunities to collaborate with research institutions across Europe.

Technology Gateways

Connect with up to fifteen Technology Gateway centres, located in Institutes of Technology around Ireland, to help find solutions to technical challenges and new innovations that could push your offerings ahead of the competition.

Knowledge Transfer Ireland

KTI helps companies to find the commercial value of research and innovation conducted in Ireland. Its web portal makes it easy for companies to locate the technology, expertise, intellectual property and facilities most relevant to their ambitions.

Technology Centres

Collaborate with one of fourteen Technology Centres, which are resourced to carry out market focused, strategic R&D for the benefit of networked groups of companies through accessing the capabilities of the Irish research community.



BFREE FOODS

Since being founded in 2011, BFree Foods has taken a bite out of the domestic market in the "free-from" bread category. Research and innovation has been baked into the business from the start, working with UCC PhD candidates to find an alternative to gluten in bread.

Further innovation came with gluten-free wraps that won several awards. As a result they now command a 10% share of the Australian wrap market, and supply over 5,500 outlets in the USA. The support of Enterprise Ireland has been instrumental in their growth, not only helping them break into new markets, but new food categories as well.

DAWN FARMS

Established in 1985, Dawn Farms is the largest specialist supplier of meat ingredients outside the USA, supplying world-leading food brands across more than 40 markets. The company employs over 1,000 staff based in state-of-the-art facilities in Naas, County Kildare, and Northampton, England.

Support from Enterprise Ireland in the form of R&D funding helped foster their constant innovation, including their latest offering called the Streetfood Collection, a range of ready-made meals inspired by research into the latest consumer trends. Their close relationship with Enterprise Ireland has seen a range of other product and process improvements, helping them maintain their success in a very demanding marketplace.



OAKPARK FOODS

Oakpark Foods, based in Cahir, County Tipperary, has enjoyed significant growth over recent years largely driven by exports. The company, which began supplying local supermarkets and shops with bacon products, has established itself as a leading supplier in the hugely competitive British retail market, numbering Morrisons and Aldi UK among its clients.

Gaining market share wasn't easy, but funding from Enterprise Ireland allowed them to invest in an R&D programme to improve their packaging and develop new products. The company has also taken Brexit into account, and with Enterprise Ireland's help is building a state-of-the-art facility in Clonmel to develop new products aimed at mainland Europe and further afield.



BRODERICK'S

Enterprise Ireland support allowed Barry and Bernard Broderick to develop a range of cakes and mini bars. Research and Development funding, along with other growth programmes, enabled Broderick's to commit the time, people and finances to research future projects. This in turn helped them to enter new markets and stay competitive in the eyes of their customers.

As a result, Broderick's range of cakes can be found in over 30 countries around the world, with a place on the menus of a number of leading international airlines, such as American Atlantic and Delta Airlines.